



BASIC DETAILS

Name: THE GENUINE BRANDS
Registered Number: SP03972019
Unique Entity Identifier (UEI): 2019SP14884D
Registered Date: 25 February 2019
Expiry Date: 24 February 2034
Current State: Registered
SME Classification:* Micro
SME Last Classification Date: 13 April 2021
Tax Identification Number (TIN):* 1015236

Verify profile: business.egov.mv/verify
VERIFICATION CODE

9khp-tsw4-ga28-y4z6

* SME Classification is used to classify business entities based on the Number of employees, Revenue and Net profit.

* TIN number is issued by the Maldives Inland Revenue Authority.

REGISTERED ADDRESS

Malares
Ameenee Magu
S. Hithadhoo
Maldives
+9607793117
thegenuinebrands@gmail.com

SERVICE ADDRESS

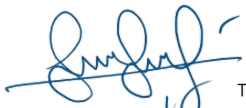

M. Kudhihithigasdhoshuge
Muiveyo Magu
K. Male'
Maldives
+9607793117
thegenuinebrands@gmail.com

RECENT CHANGE OF ENTITY NAME

{ No previous names. }

CONTACT DETAILS

+9607793117
-
thegenuinebrands@gmail.com
thegenuinebrands.com



The Genuine Brands



REGISTERED SEAL

{ No seal currently registered. }

SOLE PROPRIETORSHIP OBJECTIVES

#	Code	Objective Name
1	A1	Crop cultivation and related service activities (include agricultural activities)
2	A2	Forestry and Logging
3	A3	Poultry / Animal production and related service activities
4	A4	Fishing
5	A5	Aquaculture / Mari Culture
6	B1	Mining of sand
7	B2	Extraction of crude petroleum and natural gas
8	B3	Mining of metal ores
9	B4	Other mining and quarrying
10	B5	Mining support service activities
11	C1	Manufacture of fish products
12	C2	Manufacture of agricultural products
13	C3	Manufacture of other food products
14	C4	Manufacture of beverages
15	C5	Manufacture of textiles
16	C6	Manufacture of tobacco products
17	C7	Manufacture of wearing apparels
18	C8	Manufacture of leather and related products
19	C9	Manufacture of wood and products of wood and cork, except furniture
20	C10	Manufacture of paper and paper products
21	C11	Manufacture of coke and refined petroleum products
22	C12	Manufacture of chemicals and chemical products
23	C13	Printing and reproduction of recorded media
24	C14	Manufacture of basic pharmaceutical products and pharmaceutical preparations
25	C15	Manufacture of rubber and plastics products
26	C16	Manufacture of other non-metallic mineral products
27	C17	Manufacture of basic metals
28	C18	Manufacture of fabricated metal products, except machinery and equipment



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#	Code	Objective Name
29	C19	Manufacture of computer, electronic and optical products
30	C20	Manufacture of electrical equipment
31	C21	Manufacture of machinery and equipment n.e.c.
32	C22	Manufacture of motor vehicles, trailers and semi-trailers (including boat building)
33	C23	Manufacture of other transport equipment
34	C24	Manufacture of furniture
35	C25	Manufacture of handicrafts and souvenirs
36	C26	Repair and installation of machinery and equipment
37	C27	Other manufacturing
38	D1	Electricity, gas, steam and air conditioning supply
39	E1	Water collection, desalination, treatment and supply
40	E2	Sewerage
41	E3	Waste collection, treatment and disposal activities; materials recovery
42	E4	Remediation activities and other waste management services
43	F1	Construction of buildings
44	F2	Civil engineering
45	F3	Specialized construction activities
46	G1	Wholesale and retail trade and repair of motor vehicles and motorcycles
47	G2	Wholesale trade, except of motor vehicles and motorcycles
48	G3	Retail trade, except of motor vehicles and motor cycles
49	G4	Wholesale and retail trade of food and related products
50	G5	Wholesale and retail trade of electric and electronic products
51	G6	Wholesale and retail trade of clothing and foot wear
52	G7	Wholesale and retail trade of construction materials
53	G8	Wholesale and retail trade of souvenirs and related products
54	H1	Land transport services and transport via pipelines
55	H2	Sea transport services
56	H3	Air transport services
57	H4	Warehousing and support activities for transportation
58	H5	Postal and courier activities
59	V1	Tourist resort
60	V2	Tourist hotel
61	V4	Tourist vessel



#	Code	Objective Name
62	V6	Yacht marina
63	V5	Picnic island
64	V3	Tourist Guest house
65	I2	Food and beverage service activities
66	I3	Other accommodation
67	J1	Publishing activities
68	J2	Motion picture, video and television programme production, sound recording and music publishing activities
69	J3	Programming and broadcasting activities
70	J4	Telecommunications
71	J5	Computer programming, consultancy and related activities
72	J6	Information service activities
73	K1	Banking and financial service activities, except insurance and pension funding
74	K2	Insurance, reinsurance and pension funding, except compulsory social security
75	K3	Activities auxiliary to financial service and insurance activities
76	L1	Real estate activities
77	M1	Legal and accounting activities
78	M2	Activities of head offices; management consultancy activities
79	M3	Architecture and engineering activities; technical testing and analysis
80	M4	Scientific research and development
81	M5	Advertising and market research
82	M6	Other professional, scientific and technical activities
83	M7	Veterinary services
84	N1	Rental and leasing activities
85	N2	Employment activities; Employment agencies, recruitment services
86	N3	Reservation service and related activities
87	N4	Security and investigation activities
88	N5	Services to building and landscape activities
89	N6	Office administrative, office support and other business support activities
90	O1	Public Administration and defence; compulsory social security
91	P1	University, Colleges
92	P2	Public and private schools
93	P6	Computer training institutions
94	P7	General tuition classes



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#	Code	Objective Name
95	P8	Tuition services
96	P9	Quran classes
97	P10	Vocational and Technical Educational Institutes
98	P11	Sports and recreation education
99	P12	Other education
100	P13	Educational support activities
101	Q1	Hospitals and other health activities
102	Q2	Residential care services
103	Q3	Social work activities without accommodation
104	R1	Creative, arts and entertainment activities
105	R2	Libraries, archives, museums and other cultural activities
106	R3	Sports activities and amusement and recreation activities
107	S1	Activities of membership organizations
108	S2	Repair of computers and personal and household goods
109	S3	Other personal service activities
110	T1	Activities of households as employers; undifferentiated goods and services-producing activities of households for own use
111	U1	Activities of extraterritorial organizations and bodies
112	V7	Diving school located on an establishment in V1 to V6
113	V8	Shop located on an establishment in V1 to V6
114	V9	Spa located on an establishment in V1 to V6
115	V10	Water sports facility located on an establishment in V1 to V6
116	V11	Other facility located on an establishment in V1 to V6
11	V12	Tour operator and travel agency service provider



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#	Code	Objective Name
7	V12	Tour operator and travel agency service provider
11 8	V13	Foreign tourist vessels' agent
11 9	V14	Domestic air transport provider
12 0	P3	Pre-primary and primary education
12 1	P4	Secondary education
12 2	P5	Higher education
12 3	I1	Guest house (for locals only)

OWNER

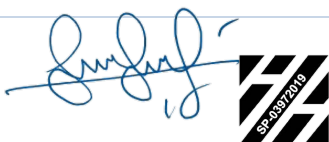
#	ID	Name	Effective From	Address
1	A051142	AHMED ABDULLAH JAMEEL	25 Feb 2019	MALARES, S. Hithadhoo, Maldives

BUSINESS NAMES

UPN	Registration Number	Registered Name
BN20190306661C	BN06602019	CALIFORNIUM
BN20210112658C	BN01962021	AUSHOP
BN20220820258A	BN30752022	Oboe
BN20230625251B	BN28262023	Maavaharu Guest House
BN20250505032E	BN34342025	Oboe Travels
BN20250705686H	BN42872025	ME & MY BODY
BN20250807119E	BN60602025	Homera

BUSINESS ACTIVITY REGISTRATIONS

Unique Product Number	Registration Number	Business Name	Business Activity	Address	Registration Date	Expiry Date
BP20210101510C	BP20652020	THE GENUINE BRANDS	4791 Retail sale via mail order houses or via Internet (Online Business)	Malares, S.Hithadhoo, Ameenee Magu 19020, S. Hithadhoo, Maldives	04 January 2021	-





Unique Product Number	Registration Number	Business Name	Business Activity	Address	Registration Date	Expiry Date
BP20210101834D	BP04042021	AUSHOP	4791 Retail sale via mail order houses or via Internet (Online Business)	MALARES, AMEENEE MAGU 19020, S. Hithadhoo, Maldives	25 January 2021	-
BP20251012817H	BP116942025	Maavaharu Guest House	551006 Guesthouses	Noohiri, Bodukaashi Magu / 61, 18018, K. Hinmafushi, Maldives	13 October 2025	-
BP20251215968G	BP154112025	Homera	4759 Retail sale of electrical household appliances, furniture, lighting equipment and other household articles in specialized stores	Vinares, 5A 906, 20159, K. Hulhumale', Maldives	27 December 2025	-

*Recording business activities and premises: Business Registration Act (Law no. 18/2014) requires registered businesses to obtain the necessary permits and licenses from the relevant government agencies prior to carrying on any commercial activity.

Business activities regulated by other government agencies are notified to the Registrar of Business by the respective government agency in accordance with Section 10 (a) of the Business Registration Act. Information on business activities regulated by other government agencies are recorded in this Profile Sheet to the extent data is made available.

If the business activity is not regulated by any other government agency, the selected business activity is recorded whenever notified to the Registrar of Business.

OTHER REGISTRATIONS

Unique Product Number	Registration Number	Product Type	Registration Date	Expiry Date
-	IG0376T102019	Permit to Sell Imported Goods	12 March 2019	-

Whilst every endeavor is made to ensure that information provided is updated and correct, the Ministry disclaims any liability for any damage or loss that may be caused as a result of any error or omission. It is the sole responsibility of the registered business to ensure that the data recorded in the registry are accurate and up to date as per the requirement prescribed by the Registrar of Companies.

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